

Abigail (Abbey) Williams

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Profile

Reliable and attentive Harding University junior majoring in Marketing Communications with an impressive academic record and extracurricular participation, including campus newspaper, marketing professionals club, and campus social club.

Academic

Harding University Junior - 3.84 GPA
Marketing Communications Major
Entrepreneurship Certificate/Minor
Graduation May 2025

- Study Abroad Europe 2022
- Merit Scholarships
- Hubspot Digital Marketing Certified
- Microsoft Excel Introductory badge

Employment

Fall 2023 - Current

The Bison (Campus Newspaper)

Layout Editor and Lifestyles Editor

- Design the newspaper layout
- Write weekly stories
- Participate in story pitches
- Coordinate with editors and writers

Summer 2023

Engel & Volkers Realty

Marketing/Social Media Intern

- Produced social media content
- Coordinated with and collected information from sales representatives
- Assisted walk-ins at the storefront

Summer 2022

CEI Bookstore/Truth Publications

Marketing Intern

- Produced social media content
- Coordinated store and offsite events
- Launched sales campaigns
- Performed Direct Sales
- Used Adobe Products and Canva

2020 - 2021

Panera Bread Company

Team Lead

- Ran counter and drive-thru window
- Maintained food prep areas
- Greeted and served customer

Leadership Experience

2011 - 2019

Lads to Leaders Youth Program

- Awarded speech and debate
- Created teaching lessons for puppet skits
- Awarded in academic Bible events

2008 - 2021

Girl Scouts Gold Award

- Highlighted law enforcement as heroes
- Created a promotional media campaign
- Coordinated a girl's inner beauty seminar

2019 - 2020

Chamber of Commerce Youth Leadership

- Volunteered at business events
- Assisted charities with drives

Volunteer Experience

2015 - Present as needed

Eli's Block Party Childhood Cancer

- Led project to provide backpacks with toys to siblings of cancer kids
- Responsible for kids' activities at events
- Ran registration at car shows and assisted event leaders

2017 - 2021 as needed

AGAPE: Foster Care and Adoption

- Babysat foster kids while parents received foster care training
- Communicated with parents
- Led kids' class
- Led arts and crafts for kids' classes
- Monitored snack time
- Decorated facilities
- Assisted in class theme development

2020-2021

High School Senior Class President

- Represented the class at events
- Led student meeting

2017-Present

Madison Church of Christ

- Made crafts for kids for missions
- Provided childcare during missions
- made stuffed bears for kids in the ER
- Grounds work at a mentally disabled adult care facility
- VBS preschool teacher